

**Session 1**  
**Thursday, March 10**  
**2:00 - 3:00 PM**

<b>#</b>	<b>Topic</b>	<b>Presenter</b>
<b>102</b>	<b><u>Developing an Effective Marketing Program for LFL Offices</u></b> Learn strategies to develop local marketing campaigns	<b>Camille Travis</b> LFL Communications/Marketing Director
<b>103</b>	<b><u>Foundation Funding for Learning for Life</u></b> Discussion on ways to approach foundations for Learning for Life funding.	<b>Fred Markham</b> Texas Pioneer Foundation
<b>104</b>	<b><u>How to Prepare for National Law Enforcement Exploring Conference Compe</u></b> Learn how to successfully compete at law enforcement competitions on a national level.	<b>Kent Jefferies</b> U.S. Air Marshals
<b>105</b>	<b><u>Special Olympics</u></b> To help form more Exploring Posts learn about Special Olympics Project UNIFY and connecting with Special Olympic representatives at the local level.	<b>Andrea Cahn</b> Project Unify, Special Olympics
<b>106</b>	<b><u>Organizing Fire &amp; Emergency Service Posts &amp; Conducting Fire Academies</u></b> Learn how to recruit youth and maintain successful Fire Exploring Posts. Instruction on how to organization and conduct a successful firefighting competitions.	<b>John Madson</b> Battalion Chief
<b>107</b>	<b><u>Supplementing School Programs with Exploring Posts</u></b> Learn how to add value to school programs using Exploring	<b>Joe Coffee</b> National Crime Prevention Council
<b>108</b>	<b><u>Creative Funding Ideas for LFL/Government Grants</u></b> Writing successful grants and creative funding ideas.	<b>Jeff Hunt</b> Deputy Regional Director, Southern Region

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**Session 2**  
**Thursday, March 10**  
**3:15 - 4:15 PM**

<b>#</b>	<b>Topic</b>	<b>Presenter</b>
<b>201</b>	<b><u>Innovative Programs for At-Risk Youth</u></b> Learn top tactics on funding, retention, and programs from the Florida Learning for Life team.	<b>Angie Sanchez</b> South Florida Council
<b>202</b>	<b><u>Connecting with Local Colleges of Medicine and their Summer Medical/Den</u></b> To help form more Exploring Posts learn how to connect with local Colleges of Medicine	<b>Norma Poll-Hunter</b> Association of American Medical Colleges
<b>203</b>	<b><u>Effective Grant Writing</u></b> Learn all of the steps and tools of the trade to write a great proposal.	<b>Robyn Johnston</b> BSA
<b>204</b>	<b><u>Organizing National, State &amp; Regional Conferences, Academies and Associa</u></b> Workshop discussion; Post Development - recruitment, fundraising, and training. Multi-Post Activities - Advisors Associations, Academies, and Conferences.	<b>Tim McHenry</b> IEC Training
<b>205</b>	<b><u>How Your Local Chamber of Commerce Can Help LFL/Exploring</u></b> Working with your local Chamber of Commerce to create sustainable Learning for Life and Exploring programs.	<b>Wes Jurey</b> Chamber of Commerce
<b>206</b>	<b><u>Outdoor Activities and the Champions Program</u></b> Developing successful outdoor programs for special needs individuals to maintain and grow your program.	<b>Ruthe Holmberg</b> Lincoln Heritage Council
<b>207</b>	<b><u>Leadership and Creating a Connection Culture</u></b> Learn the latest information regarding creating connections as a leader to help grow your programs.	<b>Michael Lee Stallard</b> E Pluribus Partners

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**Session 3**  
**Friday, March 11**  
**9:00 - 10:00 AM**

<b>#</b>	<b>Topic</b>	<b>Presenter</b>
<b>301</b>	<b><u>Juvenile Redirection: Values That Last A Lifetime</u></b> Want to change lives and make a difference? Juvenile Redirection an "out of the box" program that benefits children and families. An alternative to incarceration for youth that are willing to accept responsibility for their mistakes.	<b>Amberly Wittner</b> Mobile Area Council
<b>302</b>	<b><u>Law Enforcement Exploring Programs &amp; Ride-Along Certification</u></b> Learn more about Law Enforcement Exploring Ride-Along Certification.	<b>Mike Todd</b> DEA, retired
<b>303</b>	<b><u>How to Build a Better Committee</u></b> Learn how to organize an effective Learning for Life Committee.	<b>Tina Pegler</b> Southwest Florida Council
<b>304</b>	<b><u>Creative Funding Ideas for LFL/Government Grants</u></b> Writing successful grants and creative funding ideas.	<b>Jeff Hunt</b> Deputy Regional Director, Southern Region
<b>305</b>	<b><u>Exploring Career Pathways</u></b> Discussion regarding creating successful Exploring career pathways on a local level.	<b>John Coyle</b> Scout Executive, San Antonio
<b>306</b>	<b><u>Organizing National, State &amp; Regional Conferences, Academies and Associa</u></b> Post Development - Recruitment, Fundraising, Training. Multi-Post Activities - Advisor Associations, Academies, Conferences	<b>Tim McHenry</b> IEC Training
<b>307</b>	<b><u>Serving Native Americans on an Indian Reservation through LFL &amp; BSA</u></b> To help grow your programs learn how to serve a Native American population in today's society. Shaun Olynick is a District Executive serving the Choctaw Nation in Philadelphia, MS, the largest employer in the state of Mississippi.	<b>Shaun Olynick</b> Choctaw Area Council
<b>308</b>	<b><u>Effective Grant Writing</u></b> Learn all of the steps and tools of the trade to write a great proposal.	<b>Robyn Johnston</b> BSA

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**Session 4**  
**Friday, March 11**  
**10:15 - 11:15 AM**

<b>#</b>	<b>Topic</b>	<b>Presenter</b>
<b>401</b>	<b><u>Working with Schools/Colleges of Engineering</u></b> Learn about the American Society of Engineering Education and connecting at the local level to help form more Exploring Posts.	<b>Dr. William Kelly</b> ASEE
<b>402</b>	<b><u>CVS Workshop</u></b> Learn about CVS's Pharmacy Internships and Grants to form more Exploring Posts.	<b>Jeff McClusky</b> CVS
<b>403</b>	<b><u>Aviation Exploring</u></b> Learn how to recruit youth and maintain successful Aviation Exploring Posts.	<b>Hal Shevers</b> Sporty's Pilot Shop
<b>404</b>	<b><u>Developing Partnerships with Native American Indian Tribal Nations</u></b> Provide program and outreach to Native American Indian reservations by organizing partnerships to create Exploring Posts.	<b>Shirlee Silversmith</b> Utah National Parks Council
<b>405</b>	<b><u>Energy Careers: The Next Frontier of Discovery</u></b> Learn about new and exciting careers in field of energy to help form successful Exploring Posts.	<b>Dana Berkheimer</b> Center for Energy Workforce Development
<b>406</b>	<b><u>High School Recruitment &amp; Relationships for Exploring Growth</u></b> To help grow your Exploring program learn fundamentals of high school recruitment and building strong relationships with schools.	<b>James Nickelson</b> Central Florida Council
<b>407</b>	<b><u>Kids, Camps, Special Needs - My Day in the Sun</u></b> For a more successful program learn how to organize day/overnight experiences for special needs.	<b>Mike Flowers</b> Pony Express Council

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